

Appropriations Sub-Committee Forum On Workforce Development Boards

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Presentation Outline

- Workforce Boards ~ How We're Similar, How We're Different
- Understanding The "East"
 - The Basics (Challenges, Issues, Etc.)
 - The Strategy
- The Measurements
- The Funding (Overall, Admin, & Splits)

How We're Similar

- The leveraging of approximately 150 Regional volunteer leaders from across CT, representing both private & public sectors
- ullet Our commitment to alignment ullet partnering
- Our regional industry-driver expertise
- Our commitment to the State's workforce

How We're Similar



March 5, 2015

Job centers yield employment of 10,000 throughout region. Users praise region's job centers

By LEE HOWARD

Day Staff Writer

Nearly 10,000 people found jobs either directly or indirectly as a result of visits last year to the four American Job Centers in eastern study said. Another 4,318 positions were created by multiplier effects that occur because of increased economic activity related to job growth, according to the investment board's study.

MORE INFO

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but definitely worth it to illustrate the impact of our career centers to the individual towns."

Rich Matters, first selectman Franklin, cited the "tremendous return on investment" that t

- The 3 components of labor market activity
- Hundreds of employers participate in hiring





How We're Different

Understanding The "East"

Our Geography

41 Towns In Eastern Connecticut



Our Challenges

The Bulletin

Push on to keep job center open

Workforce board offers financial help

By Adam Benson

The Eastern cut Workforce Board has offer a stronger finar at the Norwich Job Center to h open once the I of Labor elimina The Bulletin

Local job centers will stay open

Willimantic, Norwich sites will no longer have state staffing department ran 18 Ameri- as many services as possible."

workers from the Eastern two centers receive more Connecticut Workforce than 27,000 visits annually

By Adam Benson

That's a change from community." Investment Board.

and are integral parts of the

The workforce investstate - 12 of which were- ment board is one of three full time. Six of those are tenants in the Department

Our Challenges

Large Employer Layoffs Hit Region Hard



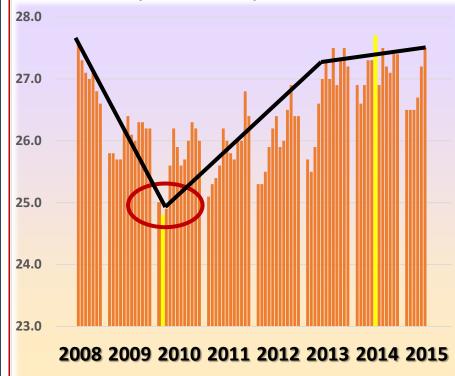


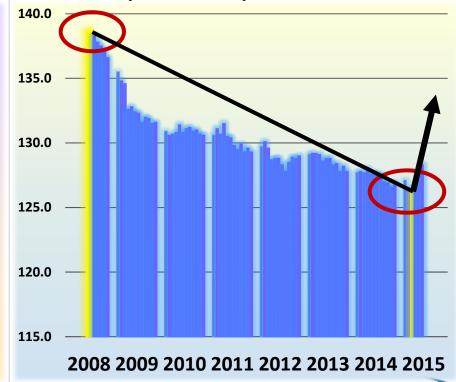
The Unique Post-Recession Job Loss Circumstances Encountered By EAST

Example: Northeast CT vs. Southeast CT

Danielson LMA Jun 2008 – Jun 2015

Norwich/New London LMA Jun 2008 – Jun 2015





Source: CT Labor Dept arphi DataCore Partners, LLC

The Bulletin

September 2, 2014

Optimism about jobs in region still strong

Leaders confident in continued economic growth



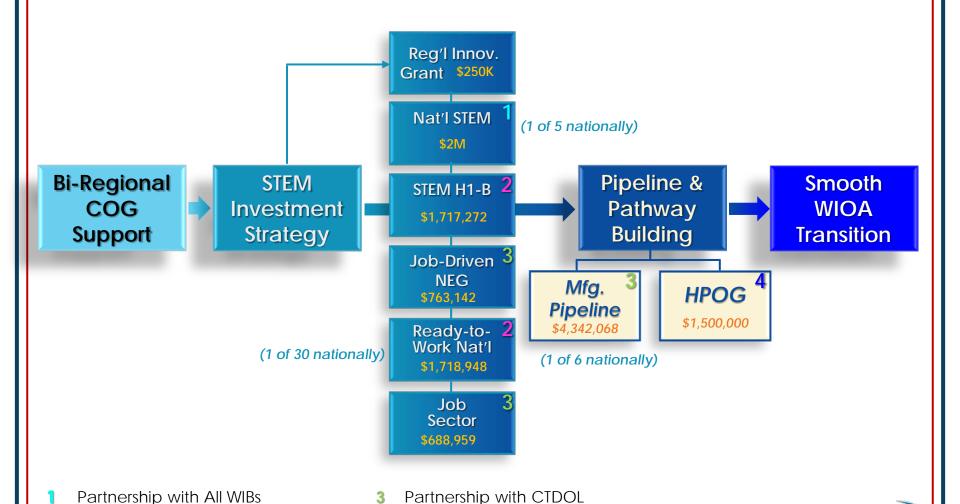
Strategy

Clearing A Path To The Future

"Given economic conditions and scarce resources, the region prioritizes the investment into talent/skill areas that will stimulate economic activity as opposed to react to it."

- EWIB Regional Innovation Grant

Implementing The Strategy The Value of Demand-Driven Programming



Partnership with Workforce Alliance

Partnership with Northwest Regional WIB & Workforce Alliance

Key Examples Of Strategy Implementation Accomplishments

- 1. Prepared Region for upcoming sustained escalation in the Manufacturing sector
 - a. Strategized w/ Electric Boat's leadership for Curriculum Delivery by BOR & CTHSS
 - b. Investing in Manufacturing Communities Partnerships (IMCP) grant submission w/DECD
 - c. Early College Opportunity (ECO) program planning w/ BOR draws Philanthropic attention
 - d. Strategic Partnership w/EAMA (52 Regional Manufacturers) who use EWIB as administrative home
- 2. Sustained regional commitment to Healthcare training & Pathway Development
 - a. 2015 Health Career Forum lays foundation to keep pipeline strategies up-to-date
 - b. Federal application to advance regional pathway development funded
 - c. Tuitions to local colleges for Healthcare-related training account for 60% of total
- 3. Utilized on-the-job training funds to place hundreds of long-term unemployed
- 4. Demand-Driven adjustments leave us ideally positioned to transition to Workforce Innovation & Opportunities Act (WIOA)

US Secretary of Labor's Visit

May 28, 2015



- Observed Approach of EWIB Manufacturing Pipeline Initiative
- Examined the STEM Planning that Pre-Dated the Pipeline
- Held Roundtable with Pipeline Organizations
- Listened to How a Region "Builds to Scale"

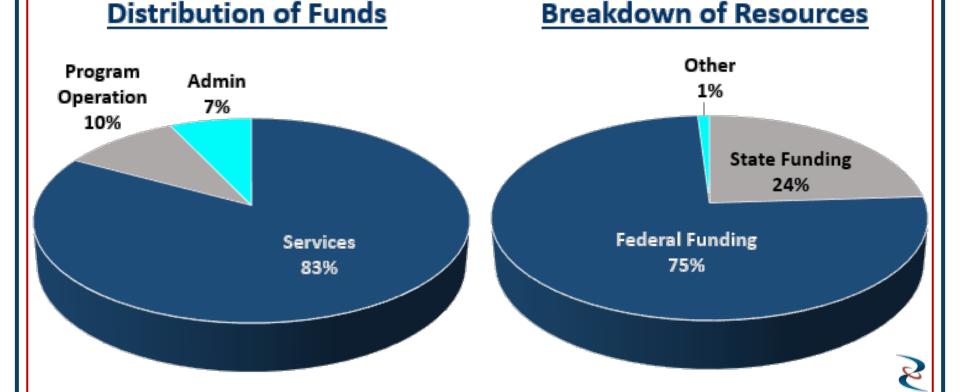


How Are We Measured?

- EMPLOYED In Q2 After Exit
- RETAINED EMPLOYMENT Q4 After Exit
- EARNINGS CHANGE Q2 After Exit
- Post-Secondary CREDENTIAL Within Q4 After Exit
- In-Program SKILLS GAIN
- REVENUE PER EMPLOYEE

Internal Measures Of Performance

- Grow revenue with efficient levels of internal personnel in order to build "engaged" regional workforce system ambassadors
 - Revenue per EWIB employee (2005): \$455,556
 - Revenue per EWIB employee (2015): \$808,696





Financials

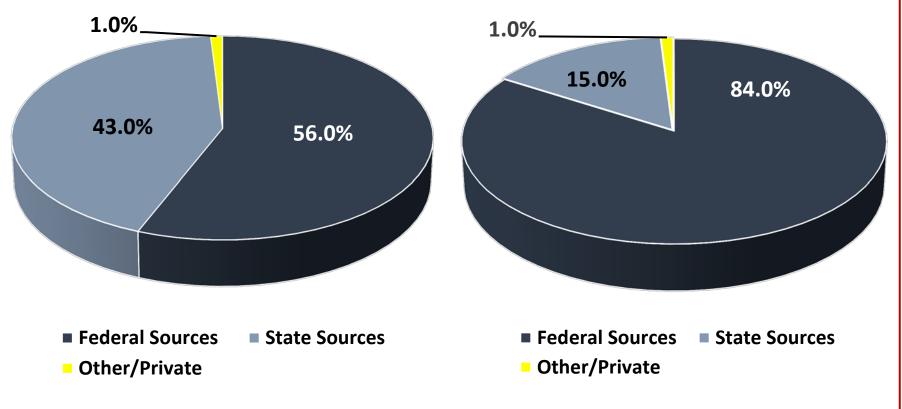
2008-2009 Revenue Availability

By Funding Source (\$6.2M)

2015-2016

Revenue Availability

By Funding Source (\$15.5M)





Thank-You For Listening . . .

Questions?